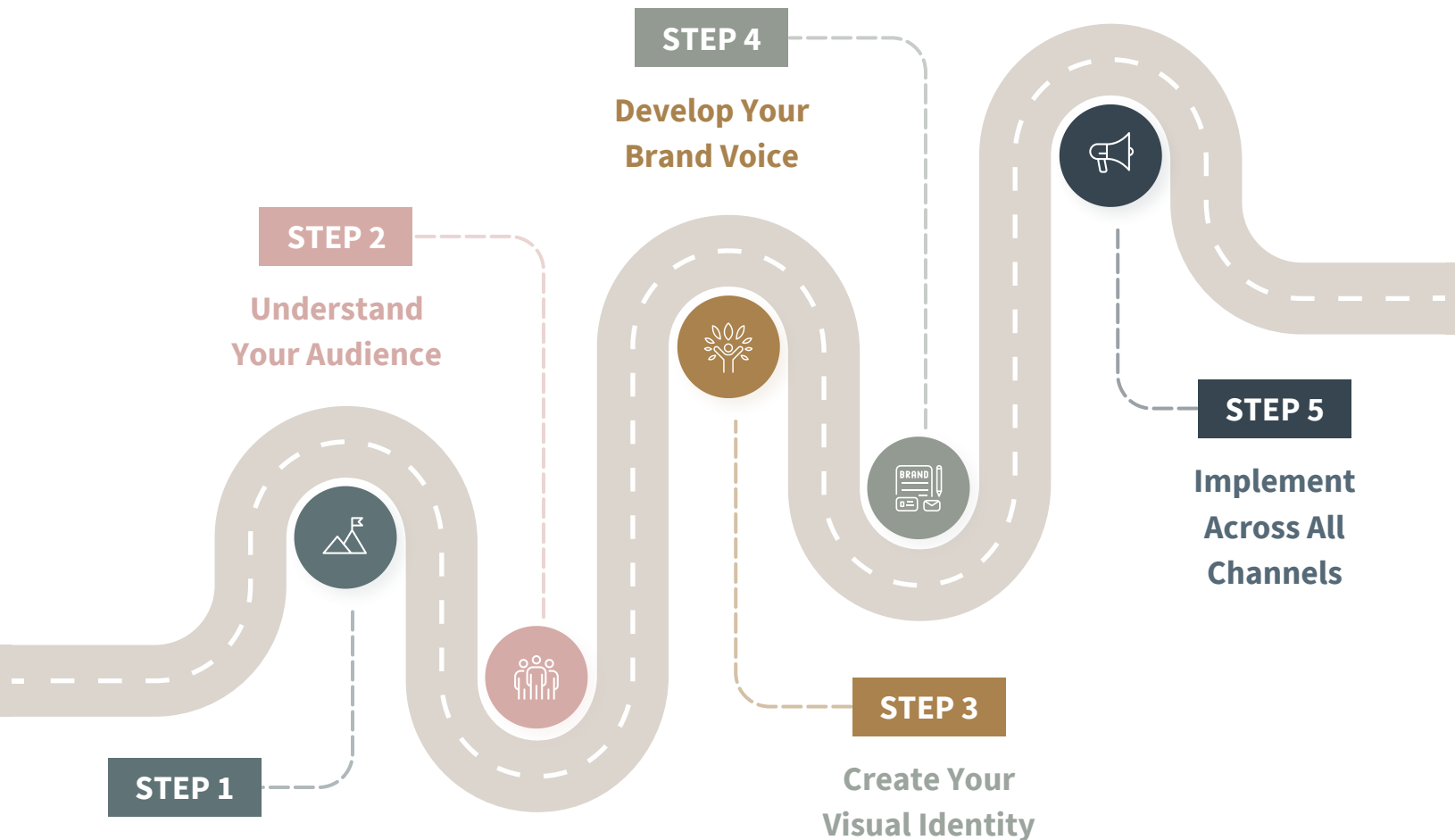


Brand Identity Roadmap

Whether you're building a new brand or elevating an existing one, this roadmap unveils the five essential steps to crafting a standout brand that's distinct, cohesive and impossible to ignore.



Follow this roadmap to bring your brand vision to life and set your business apart in a way that truly shines!



Ready to get started? The Brand Identity Workbook, in our [Design Resources Library](#), provides in-depth exercises to expertly guide you through each step.

Join our [library](#) for access to the workbook along with more templates, tools and video tutorials to support your branding journey!